

Emma Lou Miller

PHONE: (316) 393-8329 E-MAIL: lou.miller331@gmail.com

EDUCATION AND CERTIFICATIONS

University of Kansas, Lawrence KS 2018 - 2022

- *Bachelor of General Studies* in English (on the writing track)
- *Bachelor of General Studies* in Film and Media Studies (on the production track)

Coursera, Remote 2022

- Certificate in Google's *Foundations of Digital Marketing and E-commerce* Course
- Certificate in Google's *Attract and Engage Customers with Digital Marketing* Course

RELEVANT JOB EXPERIENCE

WIBW TV, Topeka KS

Dec 2022- August 2023 *Technical Media Producer*

- Preparing/directing live and pre-recorded content for WIBW
- Careful monitoring of on-air signals for WIBW, EIBW and MeTV
- Management of digital assets such as video and audio

KJHK 90.7 FM, Lawrence KS

Aug 2019- May 2022 *Multimedia Producer*

- Collaborated with a small team to produce the weekly "Live @ KJHK" series, featuring local/touring musicians
- Recorded and edited video of live in-studio sets
- Communicated with my team and the artist(s) to ensure that the end-product video met their wants and specifications

KJHK 90.7 FM, Lawrence KS

Aug 2018- Dec 2021 *Content Staff Writer*

- Wrote several articles that were posted on the KJHK website
- Captured/edited photos to post with my content

Herizon Productions, Overland Park KS

July 2021- Nov 2021 *Production Intern*

- Worked on projects in each level of production
- Assisted as a PA for a locally shot documentary series

University of Kansas Model United Nations, Lawrence KS

May 2019- Dec 2020 *Outreach Coordinator*

- Maintained and posted on KUMUN's social media
- Led as an exec. staff member at KUMUN meetings/events
- Provided regular activity reports/plans for next steps

SKILLS

- G-Suite (Docs, Sheets, etc)
- Adobe Creative Suite (Premiere Pro, Photoshop, InDesign, etc)
- Canva design software
- Shooting video/photo
- Editing videos/photos
- Digital asset management

STRENGTHS

- Video editing
- Storytelling
- Writing
- Graphic design
- Digital marketing
- Social media marketing
- SEO writing
- Navigating social media platforms/trends